

**Get Amazing Results  
with**



**Marketing Solutions**



# CARE sponsorship marketing works! The CARE audience IS your audience.



Through the support of sponsors, CARE has shared evidence-guided, practical, and comprehensive osteoarthritis information to thousands of caregivers. CARE is well on its way to being THE trusted resource for veterinary professionals and pet owners caring for dogs with arthritis.

## CARE BY THE NUMBERS



108k Unique Website Visitors in 2020



1,172 Facebook Followers



850+ Members of Facebook Group for Veterinary Professionals



2,700+ Members of Facebook Group for Pet Parents



1,740+ Veterinary Professionals on Our Email List



3,560+ Pet Parents on Our Email List



981 Instagram Followers

The above numbers are growing daily!

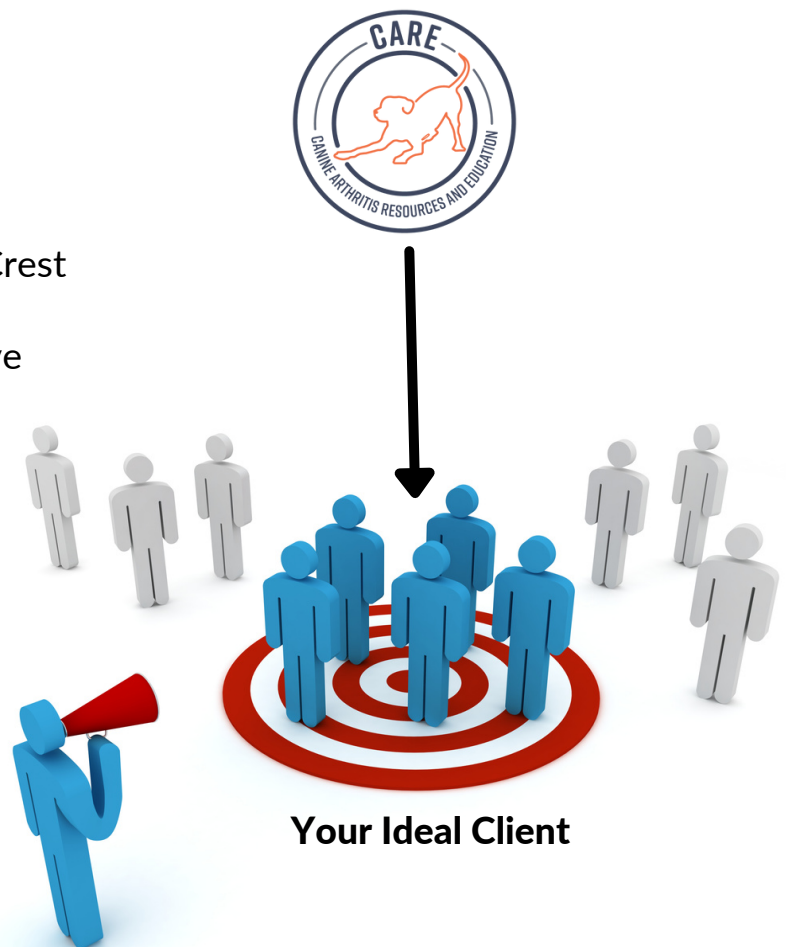


# MARKETING WITH CARE

Through the generous support of our sponsors, CARE has made all veterinary memberships free, starting in 2021.

PLATINUM SPONSORSHIP \$12,000

- One email to veterinary professional list & one email to pet parent list, OR two emails to one list
- Your logo in each monthly newsletter
- Article content in one email newsletter
- One social post per month
- One ad on the website
- Your logo on the CARE home page
- Ability to use official CARE Sponsor Crest
- Participate in one CARE Facebook Live



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Your Message

For more information, email [info@caninearthritis.org](mailto:info@caninearthritis.org)

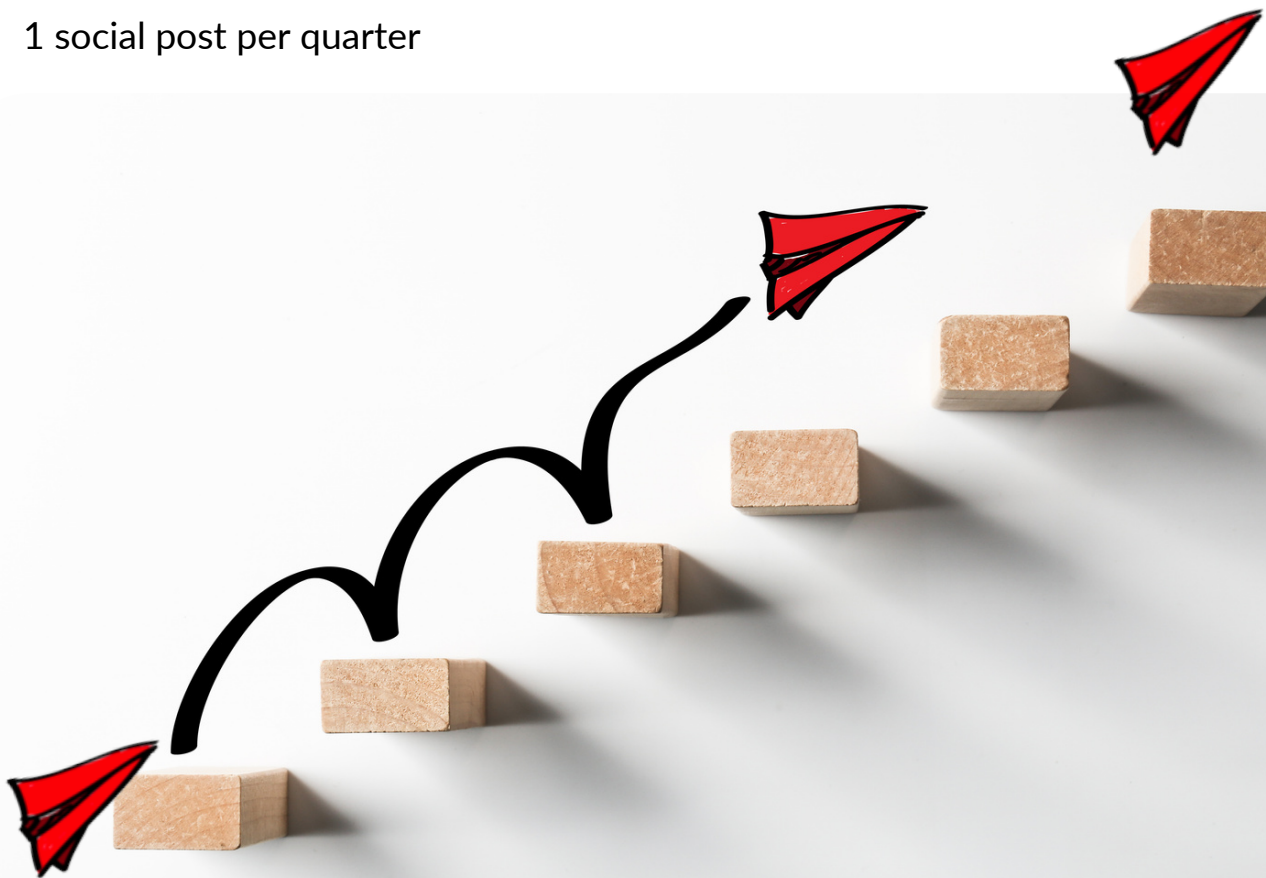
# MARKETING WITH CARE

We are expecting even more audience growth in 2021, thanks to membership now being FREE.

## GOLD SPONSORSHIP \$6,000

- Your logo in each monthly newsletter
- Article content in one email newsletter
- Participate in one CARE Facebook Live
- Your logo on the CARE home page
- Ability to use official CARE Sponsor Crest
- 1 social post per quarter

**Your Business  
with CARE**



**Your Business**

For more information, email [info@caninearthritis.org](mailto:info@caninearthritis.org)

# MARKETING WITH CARE

With CARE, you reach the right audience to achieve your business goals.

## SILVER SPONSORSHIP \$2,000

- 2 promotional posts on CARE Facebook Page
- Your logo on the CARE home page
- Ability to use official CARE Sponsor Crest



## CUSTOM SPONSORSHIP PACKAGES

CARE has created the Silver, Gold, and Platinum sponsorship packages as options suitable for most businesses. If you didn't see what you are looking for, then let us know! CARE can create a custom sponsorship package to best meet your marketing needs. Additional customization may include on-site advertising, stand-alone emails, more Facebook Lives, and more.

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For more information, email [info@caninearthritis.org](mailto:info@caninearthritis.org)