



HELPING GROW PRACTICES LIKE YOURS:

Our done-for-you marketing services work PT's & DPC's of all sizes



New Practices

If you're just starting your Physical Therapy clinic or Direct Primary Care practice, you may be spread too thin to think about marketing. We'll provide unparalleled hands-off marketing services that get the word out there about your clinic, so you can focus on providing an excellent experience to your first patients.



Growing Practices

Your clinic runs like a well-oiled machine, and the other practitioners on your team know exactly what to do. It's time to grow, scale, and help you reach your dreams – whether that's to expand to multiple clinics, step back from day-to-day treatment, or even sell your practice – we'll help you get there.



Small Practices

You've started to build your patient base, but are still struggling to get the word out there. We'll help you build up your reputation online and in the local community, build your practice's web presence and SEO to get in front of the right clients, and access to marketing materials that make you look like a seasoned pro.



Large practices

Your practice has multiple, fully staffed locations with an established patient base, but without a full-time marketing team in place to expand on this growth.



"Hiring Exec Cast gave me access to C-Suite expertise without the financial strain of hiring additional employees. Business strategy, project management, and marketing plan development and implementation are just a few of the expert skills I was able to tap into, all of which has helped me have the best year ever and see month-over-month record revenue growth."

AARON S. OTRL/L, CHT, CSCS, *D

Founder & CEO, MoveMend Physical Therapy



"Our Direct Primary Care (primary care by subscription) medical clinic, Wise Patient Internal Medicine, has been working with Exec Cast for one month and they have so quickly become the 'marketing team down the hall' that they pledge to be. They prepared themselves, including reading books about our niche in healthcare, even prior to go-time. Their weekly status updates are simple, efficient, and informative. Exec Cast holds themselves to a very high standard and we feel lucky to have found them."

DR. SAM WARREN

Physician & CEO, Wise Patient

HOW IT WORKS

Our mission is to give your practice hands-off growth, so you can focus on what $you\,do\,best.$



Analysis

On our initial consultation, we walk you through our proprietary "Clinic Growth Formula" process to quickly analyze your business for the best ways to get more patients into your practice.



Collaborate

We'll collaborate with your team to determine the best course of action to grow your clinic, and provide you with done for you materials that are tailor-made to grow clinics like yours.



Customize

Each of our marketing assets is custom built for clinics like yours, and completely customizable. We'll create assets that build your business for the long term, grow your traffic.

We're here to help your practice thrive!
Contact us to start the marketing engine for your practice!
Office Hours: M-F 8:00 AM – 5:00 PM ET
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